

WHAT IS CLAIMED IS:

1. An information-presenting apparatus comprising:
a first holding means for holding a first
information transmission destination and a second
information transmission destination;

a second holding means for holding a criterion for
selecting either said first information transmission
destination or said second information transmission
destination;

a selection means for selecting either said first
information transmission destination or said second
information transmission destination on the basis of said
criterion held in said second holding means; and

a transmission control means for controlling
transmission of information to either said first
information transmission destination or said second
information transmission destination selected by said
selection means.

2. An information-presenting apparatus according
to claim 1, wherein said first holding means further
holds a first transmission method for said first
transmission destination as well as a second transmission
method for said second transmission destination, and said
transmission control means is capable of controlling


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destination;
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transmission of information to either said first information transmission destination or said second information transmission destination selected at said selection step.

7. An information-processing apparatus comprising:

an input control means for controlling an operation to input transmitted information on a first transmission destination, a second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination from an information-presenting apparatus; and

a transmission control means for controlling transmission of information on said first transmission destination, said second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination to said information-presenting apparatus.

8. An information-processing apparatus according to claim 7, wherein said input control means further controls an operation to input transmission-method information indicating a first transmission method for said first transmission destination and a second transmission method for said second transmission destination, whereas said transmission control means is

capable of controlling transmission of information on transmission methods to said information-presenting apparatus.

9. An information-processing method comprising:

an input control step of controlling an operation to input transmitted information on a first transmission destination, a second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination from an information-presenting apparatus; and

a transmission control step of controlling transmission of information on said first transmission destination, said second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination to said information-presenting apparatus.

10. A program-storing medium for storing a computer-executable program comprising:

an input control step of controlling an operation to input transmitted information on a first transmission destination, a second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination from an information-presenting apparatus; and

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a transmission control step of controlling transmission of information on said first transmission destination, said second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination to said information-presenting apparatus.

11. An information-presenting apparatus for transmitting information on commodities to a plurality of users, comprising:

a holding means for holding first favorite-commodity information indicating a degree of favoritism for commodities of a first category and second favorite-commodity information indicating a degree of favoritism for commodities of a second category;

a computation means for computing favoritism-probability information showing a probability of a first-category commodity's serving as a favorite with a user fond of commodities of said second category on the basis of said first favorite-commodity information and said second favorite-commodity information;

a recording means for recording said first category by associating said first category with said favoritism-probability information calculated by said computation means with respect to said second category;

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a selection means which is used for selecting a user fond of commodities of said second category on the basis of said second favorite-commodity information held in said holding means in transmission of information on a commodities of said first category in case said first category associated with said favoritism-probability information calculated with respect to said second category is recorded in said recording means; and

a transmission control means for controlling transmission of information on commodities of said first category to an information-processing apparatus used by a user selected by said selection means.

12. An information-presenting apparatus according to claim 11, said information-presenting apparatus is further provided with a reception control means for controlling reception of said first favorite-commodity information and said second favorite-commodity information.

13. An information-presenting method used for an information-presenting apparatus for transmitting information on commodities to a plurality of information-processing apparatuses of users, comprising:

a holding step of holding first favorite-commodity information indicating a degree of favoritism for

a selection step which is executed for selecting a user fond of commodities of said second category on the basis of said second favorite-commodity information held at said holding step in transmission of information on a commodities of said first category in case said first category associated with said favoritism-probability information calculated with respect to said second category is recorded at said recording step; and

a transmission control step of controlling transmission of information on commodities of said first category so as to transmit said information on commodities of said first category to an information-processing apparatus used by a user selected at said selection step.

15. An information-presenting apparatus for transmitting information to an information-processing apparatus, comprising:

a first holding means for holding positional information indicating a present position of an information-processing apparatus;

a second holding means for holding pieces of information by associating said pieces of information with sub-areas of a movement range of said information-processing apparatus;

a selection means for selecting one of said pieces of information associated with one of said sub-ranges including said information-processing apparatus' present position indicated by said positional information; and

a transmission control means for controlling transmission of said selected piece of information to said information-processing apparatus.

16. An information-presenting method used for an information-presenting apparatus for transmitting information to an information-processing apparatus, comprising the steps of:

holding positional information indicating a present position of an information-processing apparatus;

holding pieces of information by associating said pieces of information with sub-areas of a movement range of said information-processing apparatus;

selecting one of said pieces of information associated with one of said sub-ranges including said information-processing apparatus' present position indicated by said positional information; and

controlling transmission of said selected piece of information to said information-processing apparatus.

17. A program-storing medium for storing a computer-executable program, which program is adapted for

information-presenting processing used for an
information-presenting apparatus for transmitting
information to an information-processing apparatus,
comprising the steps of:

holding positional information indicating said
present position of an information-processing apparatus;

holding pieces of information by associating said
pieces of information with sub-areas of a movement range
of said information-processing apparatus;

selecting one of said pieces of information
associated with one of said sub-ranges including said
information-processing apparatus' present position
indicated by said positional information; and

controlling transmission of said selected piece of
information to said information-processing apparatus.